

Galloway Kite Trail Visitor Survey



We would be grateful if you could spend a moment to provide some information that will help in marketing as well as to find out how the trail benefits the local economy and people. This in turn will benefit the local red kite population. Thank you.

Q14) Please fill in the date that you visited Galloway	If you are staying at home please skip to Q8
Kite Trail: d d m m y y y y	Q6) By the time you leave, how many nights in total will you have stayed at your holiday location?
Q1) What area do you usually live in? Please tick one box.	Number of nights
Dumfries and Galloway Elsewhere in Scotland Ireland, Northern Ireland, England or Wales Elsewhere in Europe	Q7) What were the main reasons that made you choose to visit Galloway Kite Trail. Please tick one box only.
Outside Europe	General interest in Galloway Kite Trail
In which postcode do you normally live, if in the UK? (Write the name of the nearest major city if outside the UK):	Specific Interest in kites/birds of prey General Interest in birds/wildlife Walk in the countryside Place for a picnic Something to do Other
Q2) Which of the following statements best describes you personally? (Please tick one box only)	If you have ticked other, please explain
live within 10 miles of the Galloway Kite Trail have come from home on a day trip to visit this area	
am holidaying and staying in Dumfries & Galloway Holidaying out with D&G but made a day trip to this area	Q8) How did you find out about the Galloway Kite Train Please tick relevant box
If you live in Dumfries & Galloway please skip to Q6	Website / Facebook / Twitter (which one?)
Q3) Is this your first visit to Dumfries and Galloway? Please tick box. Yes No	Tourist Information Centre
	Newspaper/Magazine
Q4) Did the Galloway Kite Trail (or Galloway's red	Word of mouth
kites) influence your decision to visit Dumfries and Galloway? Please tick one box .	Information at a local business
Main reason for visit	Other (e.g. radio, TV)
One of the reasons for visit	Road Signs
Did not influence your decision to visit / not sure	VisitScotland 'What to See & Do 2013-14' guide
Q5) Where are you staying currently? Please tick one box.	Please provide more detail for the above (e.g. name, place, which publication or website?,
Home	source)
Hotel	
Guest House/Bed and Breakfast	
Self Catering	
Caravan/Camping	
Visiting Friends/Relatives	The next question asks how much you have spent or are likely
Please write name of nearest town/village you are currently staying at:	to spend during your visit. Please note that this is important as it helps us to determine how beneficial the kites are to local communities, from the tourism generated.

Q9) Can you estimate in total, how much you/your party have spent in the last 24 hours* or expect to spend during this day away from home. Please include all spending:			Q12) Are you or any of your group registered as disabled? Please state how many:
(Please write to	nearest GB pound)	Estimate in £	
Drinks, Meals Gifts & Souve Travel Fares	enirs & Fuel s (e.g. kite feedin		Q13) Are you or any of your group registered as unemployed? Please state how many:
Was/is this spand	by (places tick)		Q15) Would you recommend the Galloway Kite Trail
Was/is this spend by (please tick) You only Your party			to others? Please say why.
(*Either the spend for the last 24 hours or if you find it easier, an average daily spend during your trip away from home)			
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	one box below, gender applies to	to show which age you :	
Age (years)	Please tick o	ne box below Female	
under 18			Any other comments (e.g. about your experience or
18-25			points of concern)?
26-34			p
35-44			
45-54			
55-59			
60-64			
65+			
	rself), how many	people are with	
		P (Please write	
group/gen	of people i der)	n each age	
Age (years)	How many Male	of you are Female	
under 5			
5-9			
10-14			
15-17			
18-25			
26-34			
35-44			
45-54			
55-59			
60-64			
65+			THANK VOIL and places desidely and all
	•	<u>. </u>	THANK YOU and please do visit again!
If this group (those	e entered above)	is part of a much	



larger party visiting the area, please write the total number of people in the party?